



# MCHC Update

MATERNAL AND CHILD HEALTH CONSORTIUM OF CHESTER COUNTY

Maternal & Child Health Consortium of Chester County • 30 West Barnard Street • West Chester, PA 19382  
(610) 344-5370 • www.ccmchc.org

SUMMER 2008

## Back to School Campaign

MCHC is once again coordinating our annual “Back to School” campaign: an effort to reach out to parents of uninsured children and make sure all eligible children are enrolled into health insurance before they begin their school year. The Back to School campaign is part of the national “Covering Kids and Families” initiative, sponsored by the Robert Wood Johnson Foundation.

The campaign will include events throughout Chester County during the month of August, including display tables at community-based organizations, neighborhood events and fairs. MCHC’s staff will focus on reaching as many parents as possible in underserved communities to educate them about insurance options for their children.

**You can help**, by contacting MCHC if you would like to:

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- Kpenwfg"kpht o cvkqp"cdqww"qwt"gxgpvu"kp" {qwt"eq o o wpkv { "pgyu" letter (we can supply any information you need).
- Xqnpvpggt"cv"qpg"qh"qwt"qwwtgcj"gxgpvu0

The goal of the Covering Kids & Families Back to School outreach effort is to place children’s health care coverage at **the top of the “to do” list of every parent with an uninsured child**0"Kh" {qw"y qwnf" like to help, please contact Courtney Coleman at 610-344-5370, ext. 108 or at [ccoleman@ccmchc.org](mailto:ccoleman@ccmchc.org).

“The number of people who have health insurance but not the ability to pay a higher portion of the growing number of insurance plans continues to climb. The relentless increase in the number of patients to pay a higher portion of the growing number of insurance plans continues to climb. The relentless increase in the number of patients to pay a higher portion of the growing number of insurance plans continues to climb.”



to a 60% increase in the number of uninsured children. The number of uninsured children has increased by 60% since 2000. The number of uninsured children has increased by 60% since 2000. The number of uninsured children has increased by 60% since 2000.

preventive care.”



The Rev. Emma Jordan Simpson, Executive Director of the Children’s Defense Fund of New York

## Annual Luncheon

MCHC’s Annual Luncheon will be on Thursday, September 18 from 34/4"r0 o0"cv"vjg"Ejgugvt"Xcmg { "I qnh" Club in Malvern. We have scheduled an exciting speaker for the event: The Rev. Emma Jordan Simpson, Executive Director of the Children’s Defense Fund of New York, where she is responsible for leading the organization’s strategic direction and day-to-day operations and acting as CDF-NY’s lead advocate on behalf of children to New York’s elected officials in underserved communities.

Please join us as we celebrate our accomplishments in the community and, of course, appreciation for all of the donors who make our mission possible.

MCHC Annual Luncheon  
September 18  
3:00 - 5:00 PM  
Chester Valley Golf Club

## Welcome to the New MCHC Board Members

MCHC is delighted to welcome four new members to our Board of Directors:

Katie Wooten-Bielski is a nurse practitioner and Executive Director of Parenthood of Chester County. Katie has a passion for providing quality healthcare for women and hopes to act as an advocate for underserved populations in our communities.

Debora Bridges currently works as a consultant for a nutritional company, and has a lengthy record of service with organizations which serve underserved populations.

Cheryl is currently working as a consultant for a nutritional company, and has a lengthy record of service with organizations which serve underserved populations. Cheryl is currently working as a consultant for a nutritional company, and has a lengthy record of service with organizations which serve underserved populations.

Lynne is currently working as a consultant for a nutritional company, and has a lengthy record of service with organizations which serve underserved populations. Lynne is currently working as a consultant for a nutritional company, and has a lengthy record of service with organizations which serve underserved populations.

## Our Funders

MCHC has been the recipient of several notable grants this summer.

The United Way of Southeastern Pennsylvania has awarded a three-year grant to support our general operating expenses, beginning with a grant of nearly \$120,000 for the coming year. This transformative gift will enable MCHC to strengthen our program services.

The United Way of Chester County continued its generous support of OEJEU" J gcnvj "Kpuwtcepg" Gptqnn o gpv "Kpkvckvxg" ykvj "c" i tcpv "qh" \$60,000.

The Pew Charitable Trusts has approved a grant of \$35,000 to support the expansion of MCHC's participant database, which will eliminate duplicate data entry, enable a wider range of reports, and permit MCHC to better evaluate individual staff performance.

The Brandywine Health Foundation granted \$25,000 to support the Health Kpuwtcepg" Gptqnn o gpv "Kpkvckvxg"

The Pottstown Health and Wellness Foundation contributed \$20,000 to support our Phoenixville Healthy Start site.

## www.ccmchc.org

That's MCHC's web site, and it's worth a look. You can view a brief video about our Healthy Start program and read publications such as our Annual Reports and our ten-year study of Healthy Start results. Keep visiting our site for new features we'll be adding soon, including stories about our participants, our 2007 Annual Report, photos from some of our recent events, and more videos about the people we serve.

## MCHC Needs Your Help!

Every new mom in our Healthy Start program receives an infant care package of items. We are seeking donations of items to include in these packages including newborn and size one diapers; baby wipes; baby lotions, powder, and wash; and qpgukgu "hqt" ci g "2/5" o qpvj u0 "Kh" {qw" can help, please contact Courtney Coleman at 610-344-5370, ext. 108 or at [ccoleman@ccmchc.org](mailto:ccoleman@ccmchc.org).

We also always need volunteers to assist with mailings, organizing dcd { "uwr rnkgu." cpf "qv jgt" qh f eg "vcumu0" Courtney would love to hear from you if you can donate your time!

## Isabel's Story

"Isabel" enrolled with Healthy Start in 2006 and faced a number of concerns. She was balancing a number of responsibilities, including a job, a o qxg." cpf "c" pg y "dcd {0 "Kp" c f kvkqp." she was committed to continuing her education and taking courses at a eq o o wpkv { "eqmg i g0 "Kucdgn" y cu" screened for depression prenatally and vguvg f" rqukvkxg0 "Kucdgnu "C fxqecvg" y cu" able to provide her with a number of helpful referrals to successfully address issues with housing and domestic violence. With support and referrals from her Advocate, she received the help she pggfgf0 "Kucdgn" attended all of our prenatal and parenting classes and attended support groups. She received a car seat, a stroller and a crib from Healthy Start and is extremely grateful to her Advocate and to MCHC for the support she received when it y cu" o quv "pggfgf0" Pqy." Kucdgn" ku" happily mothering her one-year-old baby and has returned to her college classes.



## United Way Fall Campaign

Your donor designation to MCHC through the United Way gives children a Healthy Start! For United Way of Southeastern Pennsylvania, write in #08548. For all other United Ways, write in "Maternal and Child Health Consortium."



## Healthy Start Offices

**COATESVILLE Healthy Start**  
Coatesville Center for Community Health  
1001 East Lincoln Highway, Suite 104  
Coatesville, PA 19320  
610-383-0630

**KENNETT SQUARE Healthy Start**  
400 McFarlan Road  
Suite #5  
Kennett Square, PA 19348  
610-444-4002

**KENNETT SQUARE Family Center**  
637 Millers Hill  
Kennett Square, PA 19348  
610-925-4631

**OXFORD Healthy Start**  
Neighborhood Services Center  
35 North Third Street  
Oxford, PA 19363  
610-444-4002

**PHOENIXVILLE Healthy Start**  
21 South Main Street  
Phoenixville, PA 19460  
610-917-1360

**WEST CHESTER Healthy Start**  
Cambridge Square Plaza  
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B-1-C  
West Chester, PA 19380  
610-696-5122

Rae Morgan, Board President  
Lceswgnkpg Mcfgej /Mlc o gt "Dqct f "Xkeg" Rtgukf gpr  
Deborah A. McKenty, Esquire, Board Secretary  
M. Linda Schaeffer, Board Treasurer  
Debora Bridges  
J c { fgg "I wmcnmgp  
Rosemary Helm  
Lwkc "Ocmq { / I qf f "Guswkte"  
Mel Dittich-Martin  
Wendy M. Russell, CRNP  
Betty Silfa  
Ej gr { n "Xgt o g {  
Kate Woolen-Bielski, CRNP  
Pamela Bryer, Executive Director

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